

## THE 2008 STEWARDSHIP CONFERENCE

APRIL 11 – 12, 2008 KANSAS CITY, MISSOURI

### Pam Dechert, CFRE, ePMT



#### Workshop:

#### ❖ Bridging the Gap Between Your Database and Your Fundraising

Pam joined eTapestry as an account executive after a successful career in the Indianapolis non-profit sector for the past ten years. She served as a major gift officer for the Indiana University Foundation during its \$1 billion Campaign for IUPUI, as well as most recently as the Director of Institutional Advancement for Cardinal Ritter High School.



While at Cardinal Ritter, she implemented a successful marketing and branding campaign for the school, with particular emphasis on website redesign, building an online alumni and parent community, online giving and event registration, enewsletters, and e-solicitations, which integrated into the overall advancement plan for the School.

She is a CFRE and in May 2006, received the ePMT designation – making her one of only 50 ePhilanthropy Master Trainers through the ePhilanthropy Foundation. She recently completed her third term on the Indiana Chapter of AFP. Pam has previously chaired the Philanthropy Awards Dinner and served as the speaker's chair for Indiana Fundraising Day. She has a BA from Saint Mary of the Woods College and an MPA in nonprofit management from Indiana University – Indianapolis, and has taken numerous courses through the Fundraising School.

An active community volunteer, she is a board member of School on Wheels and sits on the Advancement Committee for the Sisters of Providence. She has been past president of the Saint Mary of the Woods Indianapolis Alumnae Association, a Big Sister, and served in the Junior League of Indianapolis for over 8 years.

In addition to volunteering, she also is an avid wakeboarder, softball player, waterskier and scuba diver.