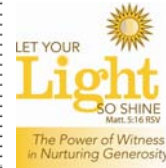


THE 2008 STEWARDSHIP CONFERENCE

APRIL 11 – 12, 2008 KANSAS CITY, MISSOURI

Leaving a Legacy – Planned Giving in the Congregation



Workshop Description:

This session will cover:

- ❖ the basics of planned giving (complete with sample materials you can immediately put to use)
- ❖ launching a new program or re-energizing an existing program
- ❖ organizational elements of the parish planned giving program
- ❖ education and marketing of the program
- ❖ communicating with donors
- ❖ types of planned gifts and how to promote them.

FACILITATOR'S BIOS: [Natalie Guthrie & Matt Freeman](#)